

Bar & Beverage

BUSINESS MAGAZINE

Prepared Mixes

Cool Excitement

RTD & Cooler sector thriving

Cooking Up Bigger Profits

Portable Kitchen equipment can make a big difference

Don't Miss the Event

April 1 & 2, 2008
Roundup Centre, Hall D

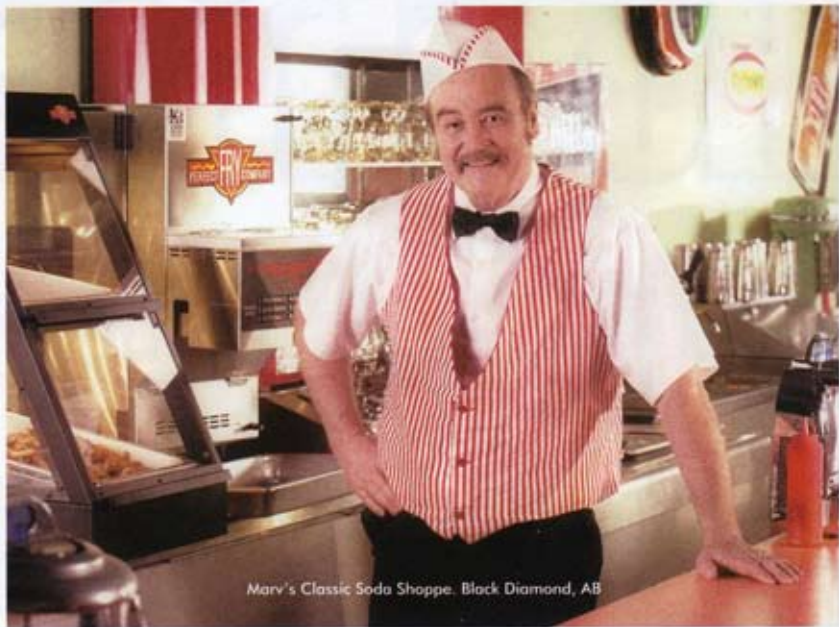
Your Official Showguide

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Bar & Beverage
Conference & Expo

Customer Satisfaction and Your Bottom Line



Marv's Classic Soda Shoppe, Black Diamond, AB

When it comes to the food industry you've got to pay attention to both customer satisfaction and your bottom line. Marv says "The reality of my business is that it has to be profitable. Perfect Fry is a big part of that story every month. Easy to use, a customer favorite – it pays for itself with French Fry sales alone. Perfect Fry delivers hot and tasty fries, it's profitable and easy to use. Perfect Fry is a perfect fit. It's my kitchen in a box."



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